Elective Course 8: Management of Corporate Social Responsibility in organizations

Course Type:	PS: Program Specialisation	Course Credits:	2
Course Code:	H3PE516	Course Duration:	30 Hours

Course Objective:

● To enable professionals to manage and drive CSR in their respective organizations.

Course Outcomes:

● CO1: Understand the evolution, concepts, and frameworks of CSR in Indian and global contexts.
● CO2: Interpret legal provisions and procedures for developing, implementing, and monitoring CSR policies in line with the Companies Act 2013.
● CO3: Evaluate the effectiveness of CSR initiatives using established tools, standards, and impact assessment techniques.
● CO4: Design integrated CSR strategies aligning corporate governance, sustainability, and stakeholder engagement.

Unit/ Module	Content	CO Mapping	Hours Assigned
1.	**Definitions, Concepts and International Frameworks of CSR** Definitions and meanings of Corporate Social Responsibility, Business at the bottom of the pyramid, International frameworks of CSR	CO1	3
2.	**History and evolution of CSR (International and Indian)** History and evolution of CSR (International Generic) History and Evolution of CSR (Indian History - Detailed) – from philanthropy to public-private-people partnerships Evolution of Indian CSR framework (Pre	CO1	3

	Companies Act 2013)		
3.	**Issues in Indian Economy and Social Development** Government Expectations, Roles and Responsibilities Issues of poverty, unemployment, unskilled labour, sanitation, immigration to urban areas and economic and social divide. Key international CSR initiatives of governmental or intergovernmental bodies.	CO1	3
4.	**CSR and Companies Act 2013** Detailed reading, analysis and interpretation of Section 135 and Schedule VII of 3the Companies Act 2013 as well as the provisions of t3he Companies (Corporate Social Responsibility Policy) Rules, 2014	CO2	3
5	**Preparation of CSR Policy: Process of Policy Formulation** Constitution of CSR committee as per legal guidelines, Conducting CSR Assessment Preparing CSR strategy framework| Tools, technical guidance and standards to be used for policy formulation Determining the implementation mechanism	CO2	3
6	Implementation of CSR Policy, Project and Programme Mode Operationalizing the institutional mechanism, Different modes of implementing the CSR strategy, Decision making criteria, Due diligence of implementation partner Project development and approval Finalizing the arrangement with the implementation agency.	CO2	3
7	Monitoring Mechanism and Tools, Social Impact Assessment, Evaluation (Concurrent and Final Evaluation) Determining mid-course corrections	CO3	3

	Recommendations for future project designs Identifying methods for conducting the impact assessment, Identifying the skills set required for the impact measurement team, Tools, technical guidance and standards to be used (London Benchmarking Group(LBG) model • Social return on investments (SROI), The SROI network • Global impact investing network (GIIN) • Accountability -: AA 1000, Institute of Social and Ethical Accountability • ISO 26000: social responsibility • Public consultation guidelines of Government of India)		
8	CSR Audit The inclusion of all significant stakeholder groups in the auditing process , Diversity in individual perceptions of CSR, The shortcomings of the 'tick-box' approach to auditing CSR, Development of CSR stakeholder matrix CSR, Development of CSR Stakeholder matrix	CO3	3
9	**Role of Civil Society, Corporate Governance and CSR** Definition of Corporate Governance, Scope and benefits, Principles of Corporate Governance, Governance Metrics International (GMI), World Bank and G7 Response, Government as Shareholder: The Institutional Investor as Proxy for the Public Interest	CO4	3
10	**Sustainable Development** Concept of sustainable, development, Preparing Sustainability Report, UN Sustainable Development Goals (SDGs), Integrated Reporting and Triple Bottom Line.	CO4	3

Textbooks:

1. Corporate Social Responsibility: Concepts and Cases : the Indian Experience
   By C. V. Baxi, Ajit Prasad
2. Handbook of Corporate Social Responsibility in India: PWC and CII

Reference Books:

1. Key Concepts in Corporate Social Responsibility By Suzanne Benn, Dianne Bolton –Sage Publications
2. Corporate Social Responsibility, Entrepreneurship, and Innovation By Kenneth Amaeshi, Paul Nnodim, Osuji Onyeka - Routledge
3. Corporate Social Responsibility and Sustainable Development in Emerging edited by Dhirendra K. Vajpeyi, Roopinder Oberoi – Lexington Books
4. Empowering Organizations through Corporate Social Responsibility edited by Wolf, Ruth, Thoedora Issa and monica Thiel – IGI Global
5. Corporate Governance, 5th Edition By Robert A. G. Monks, Nell Minow - Wiley
6. Corporate Social Responsibility An Implementation Guide for Business By Paul Hohnen – International Institute for Sustainable Development
7. Corporate social responsibility Audit: from theory to practice By R Morimoto, J Ash & C Hope – University of Cambridge