

Mandatory Course 7: Bhartiya Management

Course Type:	IK: Indian Knowledge System	Course Credits:	2
Course Code:	C1IK407	Course Duration:	30 Hours

Course Objective:

- To understand Bharatiya Management principles rooted in Indian culture, philosophy, and ancient texts.
- To develop value-based leadership and ethical governance inspired by Indian philosophies.
- To apply Indian wisdom to modern management, sustainability, and social responsibility.

Course Outcomes:

- CO1: Understand the management lessons from ancient Indian philosophy and texts
- CO2: Applying the contexts from Indian philosophy in management discussion
- CO3: Analysing the Indian philosophical approaches to Leadership, Sarvodaya, Satyagraha and Trusteeship
- CO4: Evaluating the impact of Indian philosophical approaches in management of self and life skills
- CO5: Formulate Bhartiya Management Thought for Management Decision making, Leadership development.

Unit / Module	Content	CO Mapping	Hours Assigned
1	Bharatiya Management - Tenets & Relevance: A. Tenets of Bharatiya Management : The synthesis of important dimensions of Indian Culture , Indian Philosophy & Management B. Role & Relevance of Self-Management & Social development; Swami Vivekananda's Four Yoga (Bhakti, Karma, Jnana & Raja Yoga)	CO1, CO2	6
2	Human Values Enrichment & Dimensions of Good Governance: A. Human Values Enrichment: Significance of the Theory of the Purusarthas (Dharma , Artha, Kama &	CO1, CO2, CO3	5

	Moksha) B. Good Governance approach: Bhagvad Gita's approach on Lokasamgraha & Mahatma Gandhi's emphasis on Sarvodaya.		
3	Sensitization of students – Values, Rights, Duties, and Responsibilities of being a citizen.	CO3, CO4	4
4	Management Lessons from Ancient Texts: A. Management Insights from Mahabharata - Lessons of Strategic Management from Mahabharata & Bhagwat Gita B. Management Lessons from Arthashastra C. Management Lessons from Panchatantra	CO2, CO3, CO4	5
5	Leadership Lessons from Indian Philosophy: A. Philosophy of Yoga : Patanjali's Yoga approach on Astanga Marga B. Saptanga Model of Leadership: Reflections on Kautilya's Arthashastra C: Samkhya philosophy, 'Guna' concept of Indian Vedic philosophy D: Rajarshi Leadership; Indian Philosophy and Servant Leadership	CO4, CO5	5
6	A. Focus on life Skills Management & Significance of Indian scriptures B. Indian Philosophy & context of Social Responsibility & Sustainable Development. C. Trusteeship concept of Mahatma Gandhi D. Practical Application of Indian Philosophical Principles in Business - Discussion on Case Studies	CO4, CO5	5

Text Books:

1. Management by Values, by Chakraborty S K
2. Values of Ethics for Organization: Theory and Practice, by Chakraborty S. K. 3. Rajarshi Leadership, by S.K. Chakraborty & Debangshu Chakraborty

Reference Books

1. Leadership & Motivation: Cultural Comparisons, by Debangshu Chakraborty, S. K. Chakraborty
2. Spirituality in Management: Means or End?, by S.K. Chakraborty, Debangshu Chakraborty
3. Leadership and Power: Ethical Explorations, by S. K.Chakraborty, Pradip Bhattacharya
4. The Arthashastra - Kautilya (translation by L N Rangarajan), Penguin Books
5. Indian Models of Economy, Business and Management Paperback, by Kanagasabapathi P, Third Edition, Prentice Hall India Learning Private Limited
6. Economic Sutra: Ancient Indian Antecedents to Economic Thought, by Satish Y Deodhar, Penguin Portfolio

Other Suggested Reading:

1. <https://ebooks.inflibnet.ac.in/mgmt05/chapter/indian-thought-and-management/>
2. <https://ebooks.inflibnet.ac.in/hrmp01/chapter/246/>
3. <https://egyankosh.ac.in/bitstream/123456789/92306/1/Unit-9.pdf>

