

## Operations Management - SEM III (2024-25)

### I} Course Content:

Semester	III Electives
Subject	International Logistics
Course Code	MMSOE306 (RGCMS)
Credits	4
Duration	40

Prerequisites if any	Logistics and Supply chain
----------------------	----------------------------

Learning Objective	Develop knowledge about international logistics and understand role of various players like logistics firms, Companies, governments, physical flow of goods, Physical facilities and more importantly sources of information for international Logistics.
--------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

### Module

Sr. No.	Content	Activity
1.	Introduction International Trade Volume. Historical Development of International Logistics International Logistics Definition and Components. The Economic Importance of International Logistics.	Lecture and discussion
2.	Methods of Entry into Foreign Markets. Indirect Exporting, Active Exporting. Production Abroad-Contract, Licensing, Franchising, Joint Venture, Subsidiary. Foreign Trade Zones, Maquiladoras, Foreign Corrupt Practices Act.	Lecture and discussion
3.	International Contracts International Sales Contracts and CISG. Agency versus Distribution Legal Issues. Elements of an Agency or Distributor Contract. Termination and Arbitration.	Lecture and discussion
4.	Terms of Trade or Incoterms Understanding Incoterms, Incoterm Strategy, Ex-Works, Free carrier. FAS, FOB, CFR, CIF, CPT, CIP, DES, DEQ, DAF, DDU, DDP. Electronic Data Interchange	Lecture and discussion
5.	Terms of Payment Introduction, Alternative Terms of Payment, Cash in Advance. Open Account, Letter of Credit, Documentary Collection. Purchasing Cards-Procurement Cards, Trade card. Bank Guarantees.	Lecture and discussion
6	Currency of Payment - (Managing Transaction Risks) Sales Contracts' Currency of Quote, the System of Currency Exchange Rates. Theories of Exchange Rate Determinations, Exchange Rate Forecasting. Managing Transaction Exposure, International Banking Institutions	Lecture and discussion
7	International Commercial Documents Invoices, Export Documents, Import Documents, Transportation Documents, Electronic Data Interchange	Lecture and discussion
8	International Insurance - Insurance Glossary. Perils of the Sea, Perils Associated with Air Shipments. Insurable Interest. Risk Management, Marine Insurance Policies, Coverage under a Marine Cargo. Elements of an Airfreight Policy. Lloyd's- Principles, Commercial Credit Insurance.	Lecture and discussion
9	International Ocean Transportation Types of Service, Size of vessels, Types of Vessels. Flag, Conferences, Liability Conventions, Non- Vessel-Operating Common Carriers.	Lecture and discussion
10	International Air Transportation Types of Aircrafts, International Regulations.	Lecture and discussion
11	International Land and Multi-Modal Transportation Truck Transportation, Rail Transportation. Intermodal Transportation. Freight Forwarders, Project Cargo, Alternative Means of Transportation.	Lecture and discussion

## Operations Management - SEM III (2024-25)

12	Packaging for Export Introduction. Packaging Objectives, Ocean Cargo. Air Transport. Road and Rail Transport, Security. Hazardous Cargo, Refrigerated Goods. Domestic Packaging Issues.	Lecture and discussion
13	Customs Clearance Duty, on-Tariff Barriers. Customs Clearing Process. Foreign Trade Zones.	Lecture and discussion
14	International Logistics Infrastructure Transportation Infrastructure, Communication Infrastructure, Utilities Infrastructure.	Lecture and discussion

### Text books

Sr. No.	Books
1	International Logistics - Pierre David
2	Global Supply Chain Management and International Logistics - Alan E. Branch
3	Logistics in International Business - Rajiv Aserkar
4	Global Logistics and Supply chain Management - John Morgan, Chandra Lalwani

### Reference Books

Sr. No.	Books
1.	International Logistics by Pierre David – PUBLISHED BY Bizantra
2.	Logistics in International Business By Rajiv Aserkar Shroff Publishers

Assessment	
Internal	Internal 40%
Semester end	Semester end 60%

### Course outcome

Code	Course Outcome	Cognition
MMSOE306.1	Understand the International Logistics concepts and basic activities of logistics	Understand
MMSOE306.2	Understand and comprehend the different Methods International trade terms and documentation	Understand
MMSOE306.3	Analyze the various International Ocean Transportation- Types of Service, vessels, various International Air Transportation Types of Aircrafts, International Regulations, Evaluate the International Land and Multi-Modal Transportation	Analyze
MMSOE306.4	Analyze the logistics Infrastructure in various businesses.	Analyze