



SOCIAL MEDIA AND ITS IMPACT ON TEENAGERS

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ABSTRACT

Considering the current trend of usage of social media the main objective is to check the cause and effects of increase use of social media. To explore the impact of social media on people's relationships, especially among teenagers. As it's about social media it had to be researched from internet suffering data placed in the below research report was undertaken by observing current scenario and collecting data from surveys and online platforms.

Key Words :- social media, interactions, communication,

INTRODUCTION

Social media serves as an online platform designed to foster social interaction among extensive groups of individuals using various networks. These platforms offer technologies that enable the creation and sharing of information, ideas, interests, and various expressions within virtual communities and networks.

While the internet is the commonly utilized network, social media networks also cater to local interactions. These diverse platforms serve a vast range of purposes and user interests. Some appeal to hobbyists, others to people in their work lives. People use those platforms to find people across the globe who share their political or other views. Entertainers Utilization of social platforms to engage with fans, politicians with voters, charities with donors. Nowadays governments also often turn to social media to convey vital information during emergencies. While social media provides many benefits, such as giving teenagers the chance to express themselves creatively, learning opportunities, and the chance to connect with teenagers, social media can also have a negative impact on teenagers, both physically and mentally. Today's youth depends on social media for current affairs and updates. Most of the breaking news today spreads faster online, informing and empowering individuals. It aids in raising awareness, especially among the masses, as the internet spreads more rapidly and effortlessly.

OBJECTIVES

- To understand the benefits of social media
- To analyses the mind set of teenagers towards social media



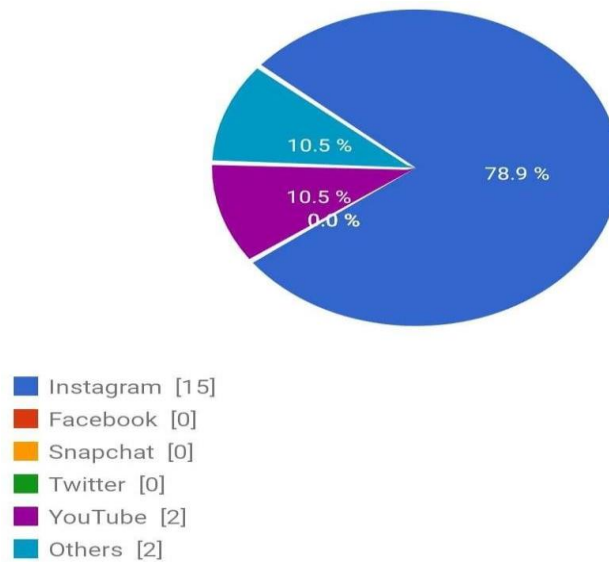
- To summaries the amount of usage of social media considering there pros and cons
- To suggest and recommend on usage of social media.

RESEARCH METHODOLOGY

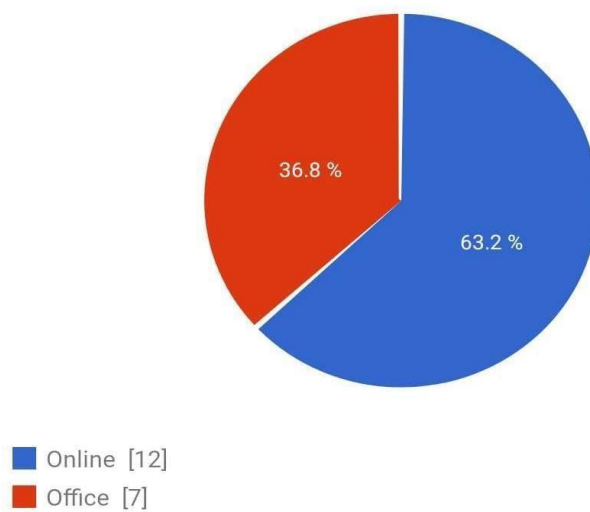
- Methodology of research of the social media impact Internet research involves locating the subject of the studies in additional to that scope/area of the quality discussion and reasoning.
- Positive Impact of Social Media on Teenagers.
- Enhances Communication: Social media has made communication easier for teenagers. It has established a social platform facilitating effortless communication among teenagers, enabling them to interact with peers and teachers, share doubts, and collaborate on projects or assignments.
- Information Sharing: Platforms such as Facebook, Twitter, and Instagram have evolved into valuable information sources. Teenagers can stay informed about global events and activities by checking updates on these social media channels.
- Educational Opportunities: Social media has simplified the utilization of educational resources for teenagers. Online platforms such as YouTube, educational apps, and Course are offer free access to educational content for students.
- Networking Opportunities: Social media has generated exciting opportunities for teenagers, allowing them to engage with professionals and experts in their desired fields of study, share their ideas, and receive feedback.
- Negative effect of Social Media on Teenagers.
- Addiction: Teenagers grappling with social media addiction is a emerging issue. Numerous adolescents dedicate extensive hours to social media apps, impacting both their academic performance and personal lives.
- Cyber bullying: The prevalence of social media has facilitated an increase in bullying, making it easier for individuals to harass others. Presently, cyberbullying can contribute to depression, anxiety, and, in some cases, even lead to suicide among the younger generation.
- Distraction: Social media stands as a significant source of distraction for teenagers, impacting their priorities and posing challenges to maintaining focus on their goals.
- False Information: The abundance of misinformation on social media can be misleading for teenagers. They might easily believe in false information and make decisions based on it, which is detrimental to them.

DATA ANALYSIS AND DATA INTERPRETATION

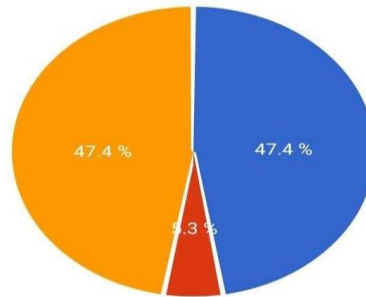
Which social media App do you use the most



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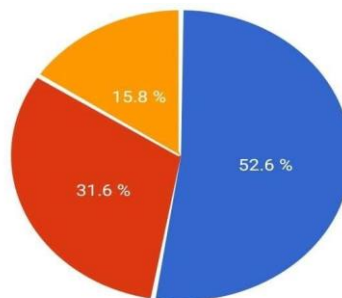


How much time do you invest on social media



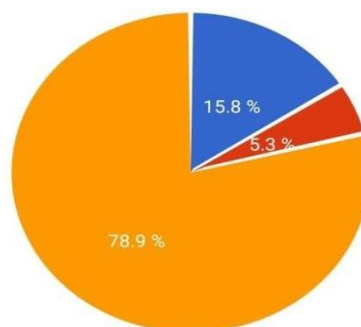
- Yes [9]
- No [1]
- Maybe [9]

Positive/Negative Impact



- 1-3 hours [10]
- 3-6 hours [6]
- 6-9 hours [3]

Is social media necessary to your day to day life



- Positive [3]
- Negative [1]
- Partial Both [15]



CONCLUSION:

The impacts of social media are intricate and vary individually. Our data indicates that many individuals either experience or observe negative effects. Despite our ongoing research, we have yet to identify direct and clear determinants. We anticipate that with more time and extensive research, we can draw clearer conclusions. Feel free to explore our research report on the impact of social media on teenagers to contribute more data and support our ongoing research. Another intriguing aspect to explore is whether participants would consider reducing their social media usage.

While interviewees expressed a desire to decrease their social media and phone usage, we neglected to inquire if they would take action. Considering both positive and negative effects,

it would be insightful to understand the inclination of our generation to reduce social media usage. Delving into phone addiction, exploring why people use specific apps and their emotional responses could provide valuable insights. Questions like "How does using Snapchat make you feel on a scale of 1-10?" might uncover information contributing to our understanding of social media addiction.

Given the complexity and novelty of this topic, there is a vast array of ideas to explore. If you have additional research questions or insights, please share them with us, or feel free to continue your exploration of this topic.

REFERENCES

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- <https://www.google.com/>
- Impact of Social Media on Everyday Life of the Youth - Chauhan Rahul