



RGCMS
Rajeev Gandhi College
of Management Studies



MGMIMSRS
MGM Institute of Management
Studies & Research

Virtual National Conference on "Future Trends In Business Management: Challenges & Sustainability"

22nd - 24th December 2022

Organized By

**Rajeev Gandhi College of Management
Studies, Navi Mumbai, Maharashtra**

in collaboration with

**MGM Institute of Management Studies &
Research, Navi Mumbai, Maharashtra**

About RGCMS

Rajeev Gandhi College of Management Studies (RGCMS) is established in 2009, firmly believes that education rests on pillars of empowered and research oriented faculty, holistic education with special emphasis on research and entrepreneurship. We sculpt empowered leaders for future. Its proximity to Thane-Belapur-Turbhe Industrial belt facilitates industrial and academic collaborations and easy placements. It has excellent connectivity by road, rail and local transport to Thane, Mulund, Chembur, Dombivli, Kalyan and entire Navi Mumbai.

About MGMIMSRS

Mahatma Gandhi Mission's Institute of Management Studies and Research (MGM IMSRS), was established in 1994 under the Mahatma Gandhi Mission's umbrella of educational institutes and is set in a campus of 20 acres in Navi Mumbai with state of the art facilities and infrastructure. MGM's sincere endeavor has been to strive towards management excellence in building of a management school, which would intricately weave together practice and theory and evolve meaningful strategies to promote a healthy business attitude. In the past 28 years, MGM IMSRS has carved a niche for itself in the academic world due to its unique work philosophy, research attitude and deep seated commitment towards realizing and fulfilling the goals set.

About The Conference

The conference aims to provide a platform for creating collaborative links between Academicians and Industry professionals for exchange of ideas on Future trends of Business Management: Challenges & sustainability. The conference is dedicated to discuss the issues and views in the field of technology and management. It's an opportunity to enhance knowledge and skills required to meet the challenges of dynamically changing business environment.

Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the Themes given below. However the Themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 8 -10 pages.

Paper Submission Guidelines

- ❖ Manuscripts should be submitted preferably through email and the research article / paper should preferably not exceed 8–10 pages in all.
- ❖ Manuscripts should be typed in 12 font-size, Times New Roman, single spaced with 1" margin on a standard A4 size paper. Manuscripts should be organized in the following order: title, name(s) of author(s) and his/her (their) complete affiliation(s) including zip code(s), Abstract (not exceeding 350 words), Introduction, Main body of paper, Conclusion and References.
- ❖ The title of the paper should be in capital letters, bold, size 16" and centered at the top of the first page. The author(s) and affiliations(s) should be centered, bold, size 14" and single-spaced, beginning from the second line below the title.
 - First Author Name1, Second Author Name2, Third Author Name3
 - Author Designation, Department, Organization, City, email id
 - Author Designation, Department, Organization, City, email id
- ❖ The abstract should summarize the context, content and conclusions of the paper in less than 350 words in 12 points italic Times New Roman. The abstract should have about five key words in alphabetical order separated by comma of 12 points italic Times New Roman.
- ❖ Figures and tables should be centered, separately numbered, self-explained. Please note that table titles must be above the table and sources of data should be mentioned below the table. The authors should ensure that tables and figures are referred to from the main text.
- ❖ Paper should be submitted in APA Reference Style.

Sub- themes of Conference

Business Management	Commerce & Management
Information Technology	Managing Innovations
Finance & Economics	Sustainability
Communication	Management Science
Social Sciences	Globalization
Entrepreneurship	CSR & Governance
Organization Behavior	Big Data Analytics
Mass media & Digital media	Internet of Things & Industry 4.0
Business Forecasting	Emerging Markets
Outsourcing & Shared services	Supply Chain and Logistics
Financial Markets	Data Mining & Computing
E-commerce	Impact of Covid-19
Tourism	Digitization
Disruptions	Social Intelligence
Education and Training	Insurance

Note* Conference sub -themes are indicative & are not limited to.

Article Submission
Mail Id - conference@rgcms.edu.in

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Publication

All papers of this conference will also be reviewed jointly by the Conference review panel and respective Journal reviewing teams. All the selected authors will be offered for publication in our associated journal IJAIR having ISSN: 2394-7780 and Impact Factor 7.36 (free of cost) Few selected papers will be published in SCOPUS, Web of Science, SCI, ABDC and UGC CARE listed journals. The Article Processing Fee will be collected separately from the author depending on the journal.

Registration Fees

Main Author	Rs. 750
Each Co - Author	Rs. 250
For Participation only	Rs. 200

Registration Link

<https://forms.gle/uXLGS5ZJaBKBWPzx9>

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Important Dates

Last Date of Registration	10 th November 2022
Abstract Submission	10 th November 2022
Full Paper Acceptance	20 th November 2022
Acceptance Notification	5 th December 2022
Conference Date	22 nd -24 th December 2022