

## Operations Management - Sem III (2019-21)

### I) Course Content:

<b>Semester</b>	<b>III Electives</b>
<b>Subject</b>	<b>International Logistics</b>
<b>Course Code</b>	<b>MMSOE406 (RGCMS)</b>
Credits	4
Duration	40

<b>Prerequisites if any</b>	Logistics and Supply chain
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<b>Learning Objective</b>	Develop knowledge about international logistics and understand role of various players like logistics firms, Companies, governments, physical flow of goods, physical facilities and more importantly sources of information for international Logistics.
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### Module

Sr. No.	Content	Activity	Course Outcome
1.	<b>Introduction</b> International Trade Volume. Historical Development of International Logistics International Logistics Definition and Components. The Economic Importance of International Logistics.	Lecture and discussion	MMSOE406.1
2.	<b>Methods of Entry into Foreign Markets.</b> Indirect Exporting, Active Exporting. Production Abroad-Contract, Licensing, Franchising, Joint Venture, Subsidiary. Foreign Trade Zones, Maquiladoras, Foreign Corrupt Practices Act.	Lecture and discussion	MMSOE406.2
3.	<b>International Contracts</b> International Sales Contracts and CISG. Agency versus Distribution Legal Issues. Elements of an Agency or Distributor Contract. Termination and Arbitration.	Lecture and discussion	MMSOE406.3
4.	<b>Terms of Trade or Incoterms</b> Understanding Incoterms, Incoterm Strategy, Ex-Works, Free Carrier. FAS,FOB,CFR,CIF,CPT,CIP,DES,DEQ, DAF, DDU,DDP. Electronic Data Interchange	Lecture and discussion	MMSOE406.4
5.	<b>Terms of Payment</b> Introduction, Alternative Terms of Payment, Cash in Advance. Open Account, Letter of Credit, Documentary Collection. Purchasing Cards-Procurement Cards, Trade card. Bank Guarantees.	Lecture and discussion	MMSOE406.5
6	<b>Currency of Payment - (Managing Transaction Risks)</b> Sales Contracts' Currency of Quote, the System of Currency Exchange Rates. Theories of Exchange Rate Determinations, Exchange Rate Forecasting. Managing Transaction Exposure, International Banking Institutions	Lecture and discussion	MMSOE406.6
7	<b>International Commercial Documents</b> Invoices, Export Documents, Import Documents, Transportation Documents, Electronic Data Interchange	Lecture and discussion	MMSOE406.7
8	<b>International Insurance - Insurance Glossary.</b> Perils of the Sea, Perils Associated with Air Shipments. Insurable Interest. Risk Management, Marine Insurance Policies,	Lecture and discussion	MMSOE406.8

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	Coverage under a Marine Cargo. Elements of an Airfreight Policy. Lloyd's-Principles, Commercial Credit Insurance.		
9	<b>International Ocean Transportation</b> Types of Service, Size of vessels, Types of Vessels. Flag, Conferences, Liability Conventions, Non- Vessel-Operating Common Carriers.	Lecture and discussion	MMSOE406.9
10	<b>International Air Transportation</b> Types of Aircrafts, International Regulations.	Lecture and discussion	MMSOE406.10
11	<b>International Land and Multi-Modal Transportation</b> Truck Transportation, Rail Transportation. Intermodal Transportation. Freight Forwarders, Project Cargo, Alternative Means of Transportation.	Lecture and discussion	MMSOE406.11
12	<b>Packaging for Export</b> Introduction. Packaging Objectives, Ocean Cargo. Air Transport. Road and Rail Transport, Security. Hazardous Cargo, Refrigerated Goods. Domestic Packaging Issues.	Lecture and discussion	MMSOE406.12
13	<b>Customs Clearance</b> Duty, on-Tariff Barriers. Customs Clearing Process. Foreign Trade Zones.	Lecture and discussion	MMSOE406.13
14	<b>International Logistics Infrastructure</b> Transportation Infrastructure, Communication Infrastructure, Utilities Infrastructure.	Lecture and discussion	MMSOE406.14

#### **II} Course Outcomes**

<u>Course Code</u>	<u>Course Outcomes</u> Students will be able to..	<u>Cognition</u>
MMSOE406.1	CO1: Understand the International Logistics Definition and Components and The Economic Importance of International Logistics.	Understand
MMSOE406.2	CO2: Understand the different Methods of Entry into Foreign Markets	Understand
MMSOE406.3	CO3: Analyse the various International Contracts	Analyse
MMSOE406.4	CO4: Analyse the different Terms of Trade or Incoterms	Evaluate
MMSOE406.5	CO5: Evaluate the different Terms of Payment	Apply
MMSOE406.6	CO6: Analyse the different Currency of Payment - (Managing Transaction Risks) and know the International Banking Institutions	Analyse
MMSOE406.7	CO7: Evaluate the different International Commercial Documents	Evaluate
MMSOE406.8	CO8: Evaluate the different International Insurance - Glossary	Evaluate
MMSOE406.9	CO9: Analyse the various International Ocean Transportation- Types of Service, vessels	Analyse
MMSOE406.10	CO10: Analyse the various International Air Transportation Types of Aircrafts, International Regulations.	Analyse
MMSOE406.11	CO11: Evaluate the International Land and Multi-Modal Transportation	Evaluate
MMSOE406.12	CO12: Apply the distinction in different Packaging guidelines for Export	Apply
MMSOE406.13	CO13: Analyse the Customs Clearance Formalities	Analyse
MMSOE406.14	CO14: Analyse the various International Logistics Infrastructure	Analyse

#### **Text books**

Sr. No.	Books
1	International Logistics - Pierre David
2	Global Supply Chain Management and International Logistics - Alan E.Branch

### Operations Management - Sem III (2019-21)

3	Logistics in International Business -Rajiv Aserkar
4	Global Logistics and Supply chain Management - John Morgan, Chandra Lalwani

#### **Reference Books**

Sr. No.	Books
1.	International Logistics by Pierre David – PUBLISHED BY Bizantra
2.	Logistics in International Business By Rajiv Aserkar Shroff Publishers

<b>Assessment</b>	
Internal	Internal 40%
Semester end	Semester end 60%